

# FANGYI PLASTIC SURGERY HOSPITAL

Founded in 1987



American Environmental Energy, Inc. (symbol: AEEI)  
Zhengzhou Fangyi Plastic Surgery Hospital  
August 31, 2024



# **PART ONE**

## **INTRODUCTION**

## **SUMMARY: Facts and Plans**

### **Highlights**

- ★ 37 years history - started from a clinic in 1987 by surgeon Fang Li
- ★ 42 regional consultation centers, can be acquired as subsidiaries
- ★ 5A plastic surgery hospital
- ★ \$4 million invested to convert a 110,000-sf hotel to the Hospital in 2018
- ★ 163 full-time employees as of 08/31/2024
- ★ gross revenue of \$10,204,030.26 in 2023, recovered after the pandemic

### **Business Data**

- ★ 370,523 clients as of September 8, 2024
- ★ 0 medical accidents since its inception in 1987
- ★ 54% of clients come to hospital on their own
- ★ 45% respond to the hospital's service network across the province
- ★ 99% of the clients are female
- ★ 67,000 square feet of operating space
- ★ located in Henan Province – 98.72 million population

## Gross Revenue of Fangyi Plastic Surgery Hospital

2022, 2023, and January-July 2024

currency: USD

currency Exchange rate as of 09/03/2024:

1 CNY = 0.14 USD

Year	2022 (USD)	2023 (USD)	January-July 2024 (USD)
Gross Revenue	6,464,593.62	10,204,030.26	6,712,073.36



# History

Year	Achievement
1987	Incorporated, being a pioneer in medical beauty and plastic surgery in Henan Province, China
1988	The pioneer to do 1. the filling removal and facial reshaping plasty, 2. seamless double eyelid plasty in the Province
1989	The first breast augmentation and the first to apply laser technique in medical cosmetology in the Province
1990	The first to do wrinkle removal by collagen in the Province
1991	Participated the first liposuction operation in the Province
1992	The first to apply freeze refine treatment in the Province
1993	The first to apply seamless rhinoplasty in the Province
1994	The pioneer to build the professional exchange platform with the United States, South Korea, Japan, and Thailand
1997	The pioneer to apply botox treatment in the Province
1998	The first to apply Korean style eyebrow lifting in the Province
2000	The first to post outdoor ads on medical cosmetology in the Province
2005	The first to create an artificial beauty (An Ting) in the Province
2006	created the artificial beauty (Li Man, Miss Plastic Surgery)
2007	Applying artificial fascial flap for the reconstruction of the tip of the nose
2008	The first transsexual operation for a patient in the Province
2009	The first to apply Dallas rhinoplasty in the Province
2010	Created 12 artificial beauties and named them as the belle of the classic novel A Dream of Red Mansions
2011	The first to apply Thermage the third generation to do anti-aging treatment in China
2013	The first to develop double effect microparticle cell seeding successfully after 4 years R&D
2016	The first to apply V-lift anti-aging treatment in the Province
2017	Fangyi's 30th anniversary
2018	Zhengzhou Fangyi Plastic Surgery Hospital is established in the capital of the Province by Dr. Fang Li.
2019	The conversion of a 110,000-sf hotel to the medical building of Fangyi Hospital is completed.
2020	COVID-19 Pandemic. The Hospital is required to close temporarily, but the employees are reserved.
2021	COVID-19 Pandemic. The Hospital is required to close temporarily, but the employees are reserved.
2022	COVID-19 Pandemic. The Hospital opens part of the services.
2023	The Hospital reopened. The annual gross revenue recovers to the class of \$10 million.
2024	The Hospital is rated as 5A plastic hospital by Chinese Association of Plastics and Aesthetics.

# Anniversary Festival



**Brand: Top 3 cosmetic business in Middle China**  
**Quality service, resounding brand and exuberant popularity**



**5A  
Hospital,  
top class**



**Zero  
medical  
accidents  
for 37  
years**



## Corporate Culture: We live in a harmonious family





## Colorful Corporate Culture



*Appointment of Aphrodite*  
Performance by Fangyi's sales team member  
August 2019



## PART II

# HARDWARE

**Fangyi Hospital building in the Night**  
**6-story, 110,000 sf**





## Lobby and reception desk







**Exquisite Face Sculpture Center**

# Oral Cosmetic Restoration Center





# Inpatient Department



## Spaces of preoperative preparation, postoperative observation and care



## Medical devices





## **PART III**

# **HUMAN CAPITAL**



# Authoritative expert team in Asia, Fangyi Hospital



# Hospital Founder, President

## **Fang Li, M.D., President**

**Founder of both Fangyi Cosmetics Clinic and Fangyi Plastic Surgery Hospital  
Surgeon, one of the Pioneers of China's Plastic Surgery  
42-year Experience in Cosmetic and Plastic Surgery Service**

Editor-in-Chief, medical cosmetology, and Plastic Surgery

Founder of double effect microparticle cell seeding

Winner of Top 10 leaders of medical cosmetology Industry in Middle China Award

Life Member, International Medical Beauty Association

Counsel Member of Henan Cosmetic Association

Member of Chinese Medical Doctor Association

Member of China and South Korea Plastic Surgery & Cosmetic Association

Vice Director of Fat Shaping Professional Committee



Her expertise includes double eyelid plasty, rhinoplasty, mandible plasty, pouch reconstruction, eyebrow lift, facial contour remodeling, fat graft and face reshaping, breast augmentation by fat grafting, body shaping by fat grafting, breast augmentation, facial rejuvenation surgery, liposuction Cosmetic injection.

She founded Zhengzhou Fangyi Medical Beauty Clinic in 1987 and stands on the first line in China's plastic surgery field. She is one of the few medical doctors whose cosmetic businesses have survived well and grown up fast and healthy in China for the consecutive 37 years.

She was also honored academically by the Chinese Society of Plastic Surgery of Chinese Medical Association and the Korean Society of Plastic Surgery for the achievements in facial fine plastics, breast shaping, and autologous fat transplantation. Dr. Li pioneered the original work on the double-effect microparticle cell seeding for which she took five years for the R&D. The process was a great success, which attracted extensive attention by peers from China, South Korea, Japan, Singapore, and the United States. She exchanged experience with one of NYC's top 10 arts surgeons.

She was the chief editor of Medical Cosmetic and Plastic Surgery Journal in 2013 and received very positive comments. She published more than 30 papers at home and abroad, including those in the Chinese Journal of Aesthetic and Plastic Surgery. Dr. Li has been invited frequently to attend major international academic events.



# Hospital CEO & COO

## **Chuanxi Wang, MBA, CEO and COO**

Chairman of the New Technology and New Materials Committee of Zhengzhou Plastic Surgery Association

Senior consultant of the plastic surgery industry

Outstanding marketing expert in the medical beauty industry

Director of the China Medical Beauty Association

Famous planner



### Motto:

Proficiency comes from diligence, and waste comes from idleness

### Self-evaluation:

Diligence is the branches and leaves of learning, of course it is bitter, and wisdom is the flower of learning, of course it is fragrant. I don't ask to do better, but to do the best.

### Hobbies:

Reading, calligraphy, sports, tea tasting,

### Personality traits:

Calm, honest, patient, warm, and enthusiastic.

# Deputy Hospital Director in charge of medical staff

**Wei Yang, M.D., Professor**  
**Chief Medical Officer, Fangyi Hospital**

Innovator of “integral beauty nose style” (an innovative Rhinoplasty operation)  
Member of International Fat Shaping Professional Committee Member  
Member of Rhinoplasty Professional Committee, Chinese Association of  
Aesthetic Plastic Surgeons, Chinese Medical Doctor Association (CMDA)  
Researcher, International Society of Studies for Breast Plasty and Art Morphology



He is a nationally renowned young plastic surgeon in China. His expertise includes cartilage rhinoplasty, repair of failed rhinoplasty, repair of failed eye plasty, breast augmentation, breast lifting, breast reduction, double eyelid plasty, face reshaping, injection cosmetology, and liposuction.

He received strict medical training in China and abroad, he is able to do the precise operation. He made 12,631 cases of Dallas rhinoplasty and 4,684 cases of Fangyi seamless 4-dimension breast augmentation from 2004 to date.

He published papers in medical periodicals at home and abroad, and edited three medical works. The article *The Prevention and Treatment of Post-rhinoplasty Complications* has received very positive comments.

He is also a good photographer. He records the diversified beauty of human body. He always kept high spirits to do each operation. He has worked wholeheartedly in order to create the happiness the client expected. He knows well the value of beauty for the client and works wholeheartedly for the client.

## Medical staff: professors and chief physicians



**Professor Yantang Chen, M.D.**

Chief Physician

Tutor for Ph.D. degree candidate

Chairman of medical cosmetology

Association of Henan Medical Association

President of Zhengzhou City Plastic Surgery Association

Since 1972, he has worked in the field of orthopedics and cosmetic surgery. He specializes in various cosmetic surgery and orthopedic surgery, as well as deformity repair and reconstructive surgery. He has published more than 30 papers, and has served as editorial board member of "Chinese Rehabilitation and Reconstruction Surgery" and "Chinese Medical Aesthetics magazine."

He won the second prize of Provincial Science and Technology Progress Award and the Second and Third Prize of Provincial Medical Health Science and Technology Achievement Award of Henan Province.



**Professor Linbo Liu, M.D.**

Chief Physician

Tutor for Ph.D. degree candidate

Professor/Chief Physician

Tutor for Ph.D. candidate

Director of Plastic Surgery and Cosmetic Surgery, Affiliated Hospital Deputy chairperson of the Orthopedic Society of Henan Province

His expertise is orthopedic surgery and cosmetic operation. He has rich clinical experience, top clinical operation skills, is especially good in the treatment of congenital malformations in all parts, plastic repair of acquired deformities and tissue defects, and cosmetic surgery. He has made efforts to the prevention and treatment of body surface tumors and pathological scars, the repair of skin and soft tissue injuries, and cosmetic surgery.



**Professor Jiang Nan, M.D.**

Chief Physician

Tutor for Ph.D. degree candidate

Director of Henan Zhengzhou Plastic Surgery Association

Vice President of Anti-Aging Association of China Plastic Surgery Association

Director of Zhengzhou Life Science Cell Research Institute

He has been engaged in general surgery and plastic surgery for more than 30 years and has rich knowledge in facial fine operation, adipose stem cell filling, and breast augmentation.

His expertise includes facial fine synthetic plastic surgery; classic nose plastic surgery facial rejuvenation and minimally invasive non-surgical beauty; lip and cleft, secondary nasal rhinoplasty repair; breast enlargement, reduction and elevation surgery; ear and nose reconstruction and other plastic and cosmetic surgery.

He published more than 30 papers in the field of plastic surgery.

## Medical staff: professors and chief physicians



### **Professor Changshun Qiao, M.D.**

Member of the Society of Scar Reparation Doctors,  
Chinese Medical Doctor Association  
Member of Chinese Academy of Aesthetics  
Medicine, Chinese Medical Association  
Member of China-Korea Scar Medical Exchange  
Association

His expertise includes all kinds of scar repair,  
facial rejuvenation, breast augmentation, rhinoplasty,  
and body shaping. He is also a famous anti-aging  
master of China.

He has pursued the double-effect of scar repair-he  
repairs not only the body but also the psychology  
of the patient who has already suffered a physical  
trauma.

He is Fangyi's senior practitioner and always left  
the patients the impression that he was trustful  
and had the ability to meet their expectation.



### **Professor Bo Guan, M.D.**

Juvederm Emotional Aesthetics' global designated injector  
Ailiwei external enhancement method Chinese training  
instructor

Global designated physician for the patented injection method  
of Restylane True-Lift (needle lift)

Member of the Medical Aesthetics and Cosmetology Branch  
of the Chinese Medical Association

Member of the Cosmetic and Plastic Surgeons Branch of the  
Chinese Plastic Surgery Association

Member of the Standing Committee of the Chinese Society of  
Microplastic Surgery and Biocosmetology

Full member of the International Association for Aesthetic  
Laser Surgery

#### **Expertise:**

He has engaged in injection and skin beauty treatment for 26  
years and published more than 20 papers. He has been invited  
to visit Europe, South Korea, Malaysia and other countries.

## Medical staff: department directors



### **Tao Chen, M.D.**

Director of the Minimally Invasive Anti-Aging  
Project of Fangyi Hospital

He holds the medical beauty surgery record --  
10,000 operations without accidents.

He was a technical dean with Mingyi Medical  
Cosmetology Hospital

He focus on the world's cutting-edge plastic  
surgery technology, being rigorous at work,  
humorous in life, amiable, loving family and  
loving life.



### **Zhouxin Duan, M.D.**

Painless plastic practitioner  
Senior anesthesiologist  
Patient praised him of "Life Guard"

His expertise includes intravenous anesthesia, transgastric  
anesthesia, spinal anesthesia and selenium combined  
anesthesia.

He is one of the representatives of painless plastic  
surgery in China. With more than ten years of experience  
in anesthesia, he has become one of the most experienced  
cosmetic anesthesiologists in China after thousands of  
cases of plastic anesthesia and postoperative analgesia. He  
has a unique vision and technique in inimally invasive  
anesthesia, creating a record of zero accidents.  
His anesthesia technique was highly praised by the  
patient.

## Medical staff: department directors



**Min Zhang, M.D.**

Member of Chinese Plastic Surgery Association  
Member of China Eye Plastic Association  
Member of the Chinese Medical Association Plastic and Beauty Branch

Her expertise includes heavy-duty technology, internal and external hernia correction, eye bag removal, rhinoplasty, injection beauty, facial rejuvenation.

She was called “natural Zhang” because of the rational and harmonious design of the surgery. Her communication with patients before, during, and after surgery has improved patient understanding and has never received any client investment in the industry for 17 years.



**Jing Yang, M.D.**

Advocate of customized skin rejuvenation in China  
Member of the Chinese Medical Association Skin Cosmetology Association  
Chief instructor of Thermage skin tightening and anti-aging  
Officially designated treatment physician for ultra-picosecond skin beauty and freckle removal  
Private skin beauty consultant for Zhengzhou TV News Channel

Her expertise includes various pigmentation skin problems, treatment of skin spots (freckles, chloasma, etc.), comprehensive treatment of acne, skin problems such as acne marks and scars after acne, rough skin, anti-aging, skin rejuvenation, treatment of postpartum stretch marks, etc.



**Fangfang Tang, M.D.**

Certified physician of Rubai Angel  
Certified physician of Yi Yanshi  
Specially invited lecturer of Allergan  
Certified physician of BOTOX of Allergan  
Certified physician of Juvederm of Allergan  
Certified physician of Fuman Collagen  
Certified physician of Shuangmei Collagen  
Specially invited expert of Korean Elvi Expert Library  
Standing member of the National Association of Clinical Physicians of Line Technology  
Designated operating physician of Italy Yuesheng  
The first batch of certified physicians of Thermage in Asia Pacific  
Member of the Youth Committee of China's non-public medical institutions



## Medical staff: department directors



**Yaxiang Zhang, M.D.**

Member of the Chinese Medical Association Skin Beauty Association Branch  
Israel Alphas laser skin beauty technology China authorized clinical operator  
American Lumen skin beauty technology China authorized clinical operator

Her expertise is comprehensive treatment of acne, skin problems such as acne marks and scars after acne, rough skin, anti-aging, skin rejuvenation, postpartum stretch marks treatment, ecological medical beauty, etc.



**Hongmei Liu, M.D.**

Member of the Professional Committee of Cosmetic Plastic Surgery Technology and Art of China Popular Culture Society  
Representative of the new generation of laser cosmetic plastic surgery  
Promoter of photoelectric private technology combined treatment  
Thermage certified doctor  
Ultrasound cannon certified doctor  
Operating doctor of Candela Syneron Excellence Clinic

Her expertise is beauty skin + private anti-aging.



**Sufang Jing, M.D.**

Member of Chinese Plastic Surgery Association Vice President of Sino-Korea Medical beauty & Plastic Surgery Exchange Association  
Standing Director of the Korean Society of Plastic and Reconstructive Surgeons (PRS Korea)  
Member of Chinese Association of Aesthetic Plastic Surgeons, Chinese Medical Doctor Association (CMDA)  
Member of Chinese Academy of Aesthetics Medicine, Chinese Medical Association

Her expertise includes facial fat filling, facial beauty refinement, injection beauty, and embedding wire.  
She is a very popular physician for obese clients.

## Medical staff: department directors



**Huanhuan Wang, M.D.**

Certificate of Principles and Techniques of Cosmetic Plastic Surgery, Korea Wonjin Plastic Surgery Center China-Korea BK Dongyang Plastic Surgery Symposium Certificate

Her expertise includes facial plastic surgery, minimally invasive surgery, breast augmentation, liposuction, fat planting, injection beauty. She pays attention to the harmonious beauty between the five senses. She combines extensive theoretical knowledge with complex plastic puzzles to achieve an elegant aesthetic design that is especially professional in facial fine-shaping. She has also made great achievements in the treatment of deep wrinkles.



**Dongmin Song, M.D.**

Chinese training instructor for American thermage cosmetic plastic  
Member of the Chinese Medical Association Skin Beauty Professional Committee  
Member of the International Anti-Aging Association

Her expertise covers all kinds of laser equipment operation, skin anti-aging maintenance, stain removal, abnormal skin conditions. She has more than ten years of clinical experience in laser skin beauty. She is good at using a variety of laser equipment to deal with a variety of skin problems. She uses a non-surgical approach to skin problems. She is also a scholar in skin care and beauty. She proposed the concept of "deep skin nourishment". Her dream is that the skin can return to the state of being as clean as ever. Her skin wrinkle technology provides specialized services for movie stars.



**Zhongwei Li, M.D.**

Member of Quality Body Sculpting  
Nationally renowned young and middle-aged plastic surgery expert  
Member of the Eco-rib Rhinoplasty Expert Group  
Member of the Rhinoplasty Branch of the Chinese Association of Plastic and Aesthetic Surgeons  
Specially appointed lecturer and judge of the Elite Forum

His expertise includes ecological rib rhinoplasty, face shaping, VMAX liposuction, natural beauty eyes, etc.

His working standards: pursue 0 error, pay attention to every detail, and refine the opening and suture of every angle, so as to achieve a perfect and natural effect.



## Medical staff: department directors



**Hongyan Wang, M.D.**

Member of the International Medical Plastic Surgery Association  
Juvederm emotional aesthetics word-of-mouth injection physician  
Member of the International Fat Plastic Surgery Professional Committee  
Nationally renowned young and middle-aged plastic surgery experts, Chinese Plastic and Aesthetic Association  
Member of the China-Korea International Plastic Surgery Research Association

His expertise includes comprehensive eye plastic surgery, autologous fat transplantation/filling, fine liposuction, high fascia fixation, girl face (small facelift), peach ironing around the eyes, minimally invasive facial anti-aging.



**Wenwen Duan, M.D.**

Member of the Laser Beauty Professional Committee of the Chinese Medicine Branch of the Chinese Plastic and Aesthetic Association  
Member of the Board of Directors of the Chinese Medicine Beauty Branch of the Chinese Plastic and Aesthetic Association  
Member of the Henan Skin Professional Committee Photoelectric Skin Beauty Expert

Her expertise includes multi-level skin comprehensive management and anti-aging; treatment of various spots, scars, and sensitive skin; treatment of various types of acne, moles, capillaries, etc.; non-surgical facial rejuvenation treatment.



**Qingqin Zhang, M.D.**

Advocate of customized skin rejuvenation in China  
Member of the Skin Cosmetology Association of the Chinese Medical Association  
Expert in pigmented skin treatment and aging prevention

Her expertise includes photoelectric anti-aging, mesodermal anti-aging, sensitive skin, acne, scarred skin, freckles, chloasma, acne, acne removal, wrinkle removal, whitening and rejuvenation, skin tightening and rejuvenation, brown-blue moles and other pigmentation treatments.

# International Nurses Day 2023





**70 marketing team members and  
consulting network throughout the Province**



Hard-working marketing team, young professionals



## **PART IV**

# **SERVICE ITEMS**

## Quality of the Services

1. After 37 years of development, and active communication with foreign countries, many technologies have been continuously improved. Some operations and treatments are already in sync with the world, leading in China, and have their own know-hows, and a unique aesthetic genre.

2. Fangyi currently provides more than 500 service items covering all organs and all parts involved in plastic surgery, applying almost all the effective treatment techniques and treatments in the world, and possessing all the major cosmetic and plastic devices to meet the highest-standard demands of the customers.

3. Whether it is a small cost or a large budget, there are corresponding projects in Fangyi to serve customers. Fangyi's experience, technology, consulting team and professional information have produced good chemical reactions that are sufficient to meet clients' diverse needs of different combinations.

4. At present, personalized service has become the mainstream business model of Fangyi. Fangyi's service is satisfactory to every client who is admitted to the hospital.

5. Fangyi women's beauty and plastic surgery has begun to have an international reputation. The customers in Fangyi have long been not limited to Henan Province and China. Overseas Chinese from the United States, Canada, Japan, Australia and other places, as well as those from Hong Kong, Macau and Taiwan, have already been clients of the Hospital.

6. Since cosmetic surgery has become a rigid demand in mainland China, Fangyi is expanding its venue, adding equipment, reserving technical strength and talents, strengthening R&D and training, and striving to become the benchmark of Chinese women's cosmetic surgery.

## Technology

- ★ Fangyi Medical Team has developed the technology research and development capabilities of personalized and differentiated services, and accumulated 37 years of experience in winning high customer satisfaction.
- ★ Fangyi medical team has comprehensive preventive ability in risk control, and the accident case has been zero for the past 37 years.
- ★ Fangyi has accumulated more than 370,523 customers, and new service projects have emerged and stimulated new demands.















## More than 500 Service items, covering all parts and demands...

Plaques / melasma / senile plaques / Allograft / brown / cyan / nevus / Ota nevus / coffee spot / Wash tattoos / eyebrows / eyeliner / Macules / melasma / senile / sun spots / Acne / pits / acne marks / Trauma scar / burn scar / suture scar / Frontal lines / interbrow lines / eye wrinkles / neck lines / stretch marks / Skin sagging / pouch / Large pores / red blood / ichthyosis / discoid eczema / Capillary hyperplasia / rosacea / Plaques / melasma / senile plaques / sunburn / Ota nevus / coffee spot / bright red spot / nevus / Acne / acne / acne / balanced grease / Mild to moderate scar / Frontal / brow / eye wrinkles / neck / stretch lines / stretch lines / stretch marks / Dark circles / bags / fine lines / Large pores / dark skin / pigmentation / red / dry and fine lines / Light skin hair removal / Plaques / melasma / senile plaques / sunburn / Ota nevus / coffee spot / bright red spot / nevus / Acne / acne / acne / balanced grease / Mild to moderate scar / Frontal / brow / eye wrinkles / neck / stretch lines / stretch lines / stretch marks / Dark circles / bags / fine lines / Large pores / dark skin / pigmentation / red / dry and fine lines / Light skin hair removal / Plaques / melasma / senile plaques / sunburn / Acne / pits / acne marks / Wash tattoos / eyebrows / eyeliner / Trauma scar / burn scar / suture scar / Frontal / interlines / eye wrinkles / neck lines / stretch marks / skin laxity / Large pores / dark skin / pigmentation / red / dry and fine lines / Lax hair / axillary hair / limb hair / beard / bikini hair / hairline / Large pores / dark skin / Dry skin / large pores / dark complexion / Acne / skin inflammation / freckle / Dark circles / fine lines of the eye / Fish feet / wrinkles / neck lines / hand wrinkles / skin laxity / Large pores / blackhead / acne / oil secretion is strong / Test / analyze spots / pores / wrinkles / texture / vascular and pigmented lesions / Deep wrinkles / folds / forehead lines / periorbital lines / canthus / crows feet / nasolabial groove / lip folds / brow lines / stretch marks / Facial skin tissue sagging / excessive wrinkles / skin aging rough / mandibular margin curve blurred / Loose / sagging tissue in the periorbital region and neck / Neck / back tightening / chest adjustment / waist circumference / hip / leg shape / wheel / Trauma scar / burn scar / suture scar / Desinate skin / melanin, whitening and brightening, dark skin, color spots for people / Smooth wrinkles, fade fine lines, for law lines, puppet lines, lip lines / peel pull, tight skin, skin flabby and other people / Full face tight, tight skin, pull the apple muscle / Improve the facial contour, unclear jawline and other problems / Forehead lines / periorbital fine lines / crows feet / nasolabial groove / perioral lines / lip lines / neck / hand / whole body wrinkles / Facial relaxation / obvious chin group / mandibular curve blur / canthus droop / Postpartum skin laxity / butterfly sleeve / loose back / loose waist and abdomen and other body contour problems / forehead lines / periorbital fine lines / crows feet / nasolabial groove / perioral lines / lip lines / neck / hand / whole body wrinkles / relaxation / obvious chin group / mandibular curve blur / canthus / Postpartum skin laxity / butterfly sleeve / loose back / loose waist and abdomen and other body contour problems / Deep wrinkles / folds / forehead lines / periorbital lines / canthus / crows feet / nasolabial groove / lip folds / brow lines / stretch marks / facial skin tissue sagging / mandibular margin curve blur / Facial fat accumulation / Postpartum repair / post-liposuction repair / waist fat accumulation.....



## **PART VI**

## **MARKETING**



## Fangyi's Network: 42 regional consultation centers in Henan Province



博爱咨询中心.jpg



郸城咨询中心.png



邓县咨询中心.jpg



巩义咨询中心.jpg



鹤壁咨询中心.png



滑县咨询中心.jpg



开封咨询中心.jpg



兰考咨询中心.jpg



Franchise store



龙湖咨询中心.jpg



卢氏咨询咨询中心.jpg



鲁山咨询中心.png



宁陵咨询中心.png



平顶山咨询中心.jpg



汝州咨询中心.jpg



南丘咨询中心.jpg



沈丘咨询中心.jpg



商县咨询中心.jpg



西平咨询中心.jpg



西峡咨询中心.jpg



新密咨询中心.jpg



许昌咨询中心.jpg



荥阳咨询中心.jpg

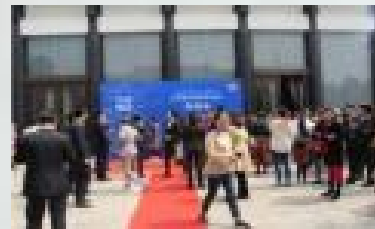
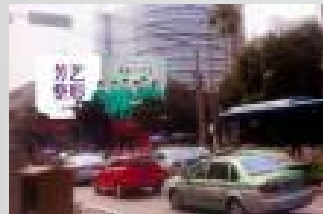


禹州咨询中心.png

# Fangyi's Marketing Dept has 70 employees

## Ads: media of full spectrum

Radio & TV	Outdoor	Event marketing	Online promotion	Channel marketing
CCTV (China's CNN)	bus shelters	12 big events / year	Baidu	42 consulting centers
province radio	bus bodies		website	400 beauty salons
city radio	elevators		Weibo	
			WeChat	



Online ads





**Dr. Fang Li received the interview of China Central Television (CCTV, as CNN in the US)**





## Event marketing





## Marketing arts and happy clients



## Consulting and events marketing



See his eyes, and you know his  
promotion ability!  
CEO Chuanxi Wang and the clients in  
an event



# Consumer credit services provided by Fangyi Hospital and Bank of Communications



附件一

乙方门店清单和指定账户信息

序号	门店名称	工商注册号	经营地址	负责人	职务	电话
1	芳艺整形	440507004610000000	深圳市福田区	李芳	法人	151479067
2						
3						
4						
5						
6						
7						
8						
9						

乙方指定银行账户

开户名称: 深圳市福田区芳艺医疗美容门诊部

开户行: 交通银行深圳盐田支行

账号: 41106220201817021746

甲方: 深圳柠檬金融信息服务有限公司 (盖章) 乙方: (盖章)

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